

January, 2018

To whom it may concern:

We hope you had a prosperous 2017 and are looking forward to the New Year! The Master Gardener Association of Tippecanoe County (MGATC) would like to invite you to participate in the upcoming 2018 GARDEN EXPO. **The 2018 Garden Expo will be held on Saturday, April 28, 2018 and will begin promptly at 9:00 am and run to 3:00 pm at the Tippecanoe County Fairgrounds.** Early booth set-up is available Friday, April 27th from 3 to 6 p.m. This annual event draws in over 2,000 consumers from the Greater Lafayette area and around Indiana looking for gardening supplies, yard art, and of course plants. We will have educational seminars as well as workshops and food available for all attendees. This is a great opportunity for your business to reach these consumers and hopefully, create new customers.

If you would like to participate in this annual event, please complete the reservation form (enclosed) and return with your payment. Please plan to stay during the whole event – we do not allow unmanned booths or early tardowns. If you have any questions about this event, please contact Cheryl McCool, the event coordinator, at mikeandcherylmc@msn.com. We hope to see you in the Spring!

Sincerely,



Karen Mitchell

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PLEASE NOTE: We are endeavoring to compile an accurate list of organizations, complete with the appropriate contact person's name for each organization. If you receive this in error, PLEASE FORWARD THIS LETTER AND APPLICATION TO THE CORRECT CONTACT PERSON. Thank you!